

Institute for Business & Entrepreneurship

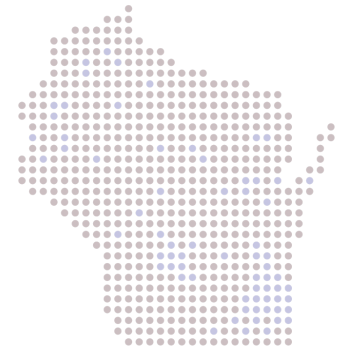
UNIVERSITIES OF WISCONSIN

About Us

The Universities of Wisconsin Institute for Business & Entrepreneurship helps entrepreneurs, businesses and economic development professionals to achieve their goals.

We offer:

- Expert consulting
- Educational resources and training
- Technical assistance
- Economic reports
- Dynamic statewide network



Small Business Technical Assistance:

The **Wisconsin Small Business Development Center (SBDC)**, serves and supports startups and existing businesses in every county in Wisconsin.

The SBDC offers consulting, education and referrals to other needed business resources.



The **Center for Technology Commercialization (CTC)** guides small businesses and innovators as they develop innovative products, connect to investors across Wisconsin and apply for federal funding. Support is given through programming, counseling and funding support.



The **Food Finance Institute (FFI)** leverages and supports a collaborative network of professionals focused on building and funding profitable businesses in the food, beverage and value-added agriculture sector.



Local Economic Reports:

The **Business Dynamics Research Consortium (BDRC)** reports economic trends, dating back to 1998, by industry and establishment, for each geographic region in Wisconsin.



Results (2017-2022)

Boosting local economies	In Wisconsin
New businesses created	1,683
Capital investment	\$618.24 million
Jobs supported	51,344
Clients served	15,123

Contact Us

(608) 400 3103
business.wisconsin.edu

Your Partner in Economic Development

Expand your capacity!

As an economic development professional, you have a tall order when it comes to business development, especially when you have limited staffing and resources.

The Institute for Business & Entrepreneurship shares your mission in building stronger businesses. We have the expertise and business assistance connections to deliver the results you need.

Business startup support

Supporting entrepreneurship creates jobs and meets the needs of local communities through its products/services.

Services: No-cost consulting | Business education classes in person and online | Downtown redevelopment



Business retention and expansion

Keeping and growing small- and medium-sized companies is key for many Wisconsin communities. The success of these companies leads to a vibrant economy for all.

Assistance areas: Financials | Profitability | Strategy | Marketing/sales | Economic data for municipalities | International trade | Workforce | Manufacturing | Technology | Innovation



Events

Looking for subject matter experts for a panel or presentation? Our regional and statewide staff are available for speaking engagements.

Reports

Need data for your CEDS or other economic development reports? BDRC can pull time series data for your service area so you can view how entrepreneurship flows over time.

Make a client referral:



Partner with us:

