

UW BUSINESS & ENTREPRENEURSHIP



DID YOU KNOW?

The UW System Administration's Institute for Business & Entrepreneurship helps entrepreneurs, businesses, and economic development professionals across the state to achieve their goals by offering technical assistance, counseling, and data leveraging through five distinct program units:

- Small Business Development Center Network
- Center for Technology Commercialization
- Food Finance Institute
- Center for Business Intelligence
- Business Dynamics Research Consortium

REGIONAL SBDC

UNIVERSITY of WISCONSIN

Superior

108 Erlanson Hall
 825 N. 18th St.
 P.O. Box 2000, Superior, WI 54880
 (715) 394-8351 | sbdc@uwsuper.edu
www.wisconsinsbdc.org/superior

RESULTS: THE NUMBERS (JANUARY 2016-JUNE 2019)

Boosting local economies	In Wisconsin	In Your Region
New businesses created	955	43
Capital investment	\$420 million	\$14.2 million
Jobs created and retained	4,174	237
Clients receiving assistance	11,322 (32.5% pre-venture, 67.5% existing businesses)	299 (68.6% pre-venture, 31.4% existing businesses)

Showing a commitment to access for all	In Wisconsin	In Your Region
Women clients	46.1%	58.2%
Companies with some female ownership	50.7%	63.8%
Capital invested in rural companies	\$124.5 million	\$11.5 million
Rural client assistance	18,634 hours	1,584 hours
Minority clients	19.9%	15.4%
Veteran clients	6.8%	9%

Regional Success Stories



CLIENT SUCCESS: WHITE WINTER WINERY

City: Iron River

Owner: Jon Hamilton

His Innovation: Hamilton's winery specializing in mead was born from his family's beekeeping past in 1996. Twenty years later and hoping to expand, Hamilton stuck to his roots, choosing significant local expansion over relocation to improve this community staple.



CLIENT SUCCESS: BIRCH HAVEN SENIOR LIVING

City: Ashland

Owner: Dale Kelm

His Innovation: Kelm's passion for caring for the elderly and instinct for business management allowed him to develop a successful chain of senior living facilities. With expansion being a continuous process, Kelm is striving to serve Wisconsin seniors with the best living situation for them.